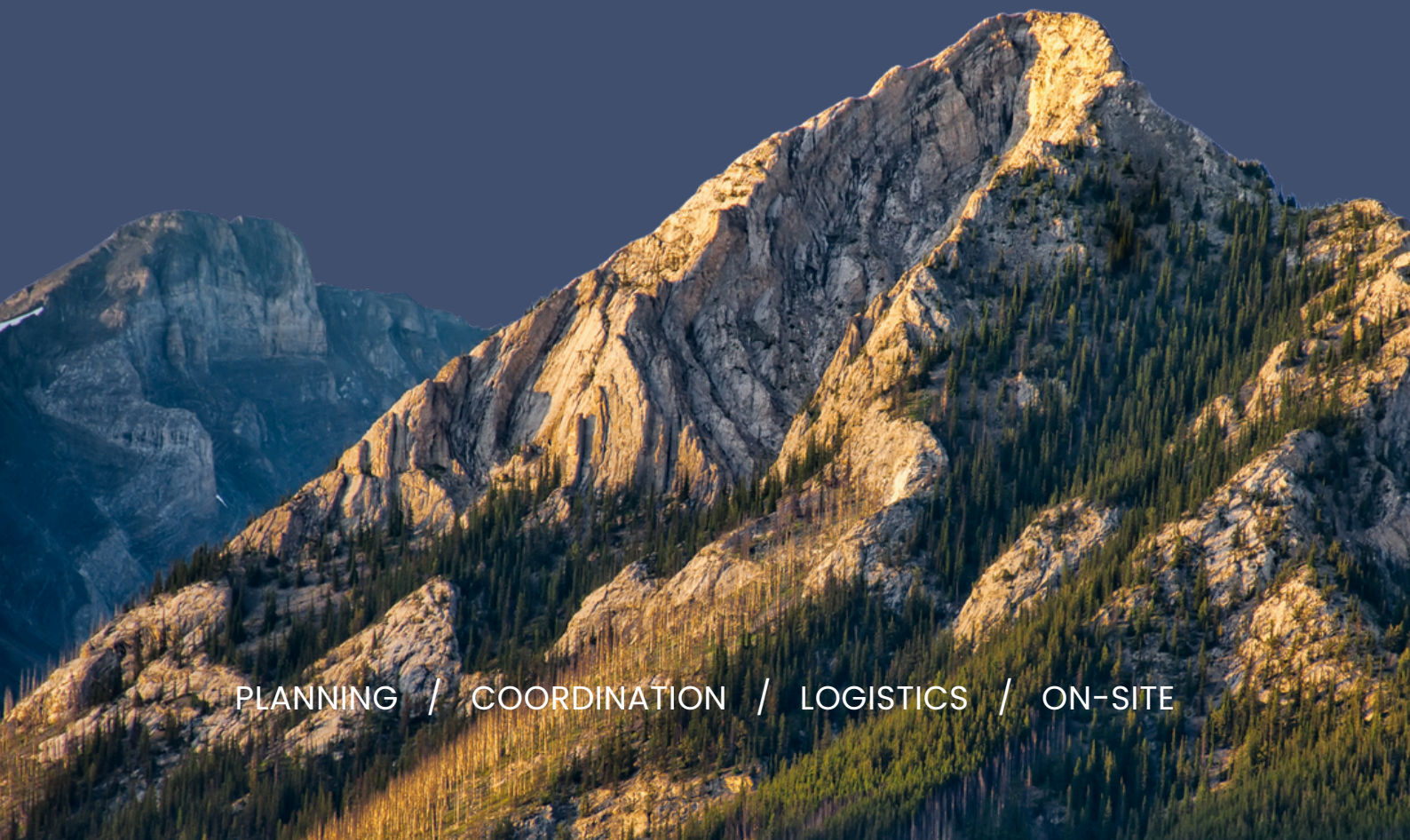
Blue Summit Group

Corporate Events

EVENT ORGANISER PARTNERSHIP

Give your exhibitors more support.
Give your team less to manage.

A flexible exhibitor support partnership
for exhibitions, conference and B2B events.



YOUR EVENT, OUR SUPPORT

Running a successful event involves far more than what happens on the show floor.

As exhibitor numbers grow, so does the volume of questions, deadlines, supplier coordination, logistics and last-minute requests that sit behind the scenes.

Blue Summit Group works alongside event organisers to provide an additional layer of practical support to exhibitors - helping them prepare for your event while reducing the operational pressure on your internal team.

We don't replace your team or your existing suppliers, we become an extension of them.

LET'S TALK ABOUT A PARTNERSHIP →



HOW WE CAN SUPPORT YOUR EVENT

A complete support solution for your exhibitors

PLAN

Get organised from the start.

- Exhibitor onboarding
- Planning timelines
- Key deadlines
- Exhibitor requirements
- Stand planning

PREPARE

Keep everything on track.

- Artwork coordination
- Supplier liaison
- Furniture & equipment
- Logistics
- Deliveries
- Travel & accommodation

DELIVER

Support where it matters most.

- Exhibitor assistance
- Stand setup
- Supplier liaison
- Venue coordination
- Event-day troubleshooting
- On-site support

FOLLOW UP

Turn conversations into results

- Exhibitor feedback
- Post-event coordination
- Lead follow-up support
- Event review
- Lessons learned

The result?

For your team

Less operational pressure and additional capacity when you need it.

For your exhibitors

A clearer, easier and more supported journey.

For your event

A professional exhibitor experience from initial onboarding through to event day

THE PARTNERSHIP MODEL

A partnership designed around your event

We know every organiser operates differently.
That's why we don't require you to change your existing processes or commit to a rigid service package.

Instead, we agree the level of support, responsibilities and communication around your specific event.

1. Recommended Exhibitor Partner

You recommend, we support.

Your event team introduces Blue Summit to exhibitors who need additional help.

The exhibitor contracts directly with Blue Summit and chooses the level of support they need

COMMERCIAL MODEL

Exhibitor pays Blue Summit. No additional cost to the organiser.

2. Organiser Support Partner

You need additional capacity. We provide it.

Blue Summit is contracted directly by the organiser to support your internal event team.

Ideal for busy event calendars, high exhibitor numbers or when your team needs additional resource.

COMMERCIAL MODEL

Organiser pays Blue Summit

3. Hybrid Partnership

Additional support for your team + your exhibitors.

Blue Summit works with both you and your exhibitors, providing flexible support where it's needed most.



Not sure which option is right for you?

We'll talk through your upcoming event, your current processes and where you're finding the biggest challenges - Then recommend the level of support that makes sense for your event.

HOW IT WORKS

From planning to post-event, we've got you covered.

1 Understand

We learn about your event, exhibitors, existing processes and where your team needs support

2 Plan

We agree responsibilities, timelines, communication and the level of support needed

3 Support

We work alongside your team and exhibitors, keeping deadlines, suppliers and logistics on track.

4 Deliver

We provide event-day support where required, helping exhibitors and your internal team deal with the unexpected.

5 Review

After the event, we can help you gather feedback, identify lessons learned and prepare for the next event.

WHY BLUE SUMMIT?

A partner you can rely on.

We don't just provide support - we bring experience, organisation and a hands-on approach to every event.

Flexible

Support where you need it

Collaborative

We work alongside your existing team and suppliers

Practical

We focus on getting things done, not adding unnecessary layers

Personal

You have a dedicated point of contact

Scalable

Support can grow alongside your event programme

Let's talk.

Could Blue Summit support your event?

Get in touch to discuss your event, your exhibitors and where we can help.

Book a virtual discussion →

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